

Global Health Advocacy Incubator

Statements of Commitment to the Global Alliance Against Hunger and Poverty

General section

1. **The Global Health Advocacy Incubator (GHAI)** hereby voluntarily *joins the Global Alliance Against Hunger and Poverty* and states its dedication to pursue the Alliance's mission, objectives and principles, as *expressed* in the Global Alliance's Terms of Reference and Governance Framework, and to collaborate with other members to achieve lasting solutions to poverty and hunger worldwide, as expressed below.

The Global Health Advocacy Incubator:

2. *Recognizes* that hunger and malnutrition are the perverse manifestations of persistent, structural poverty and inequality, and recognizes the need to end poverty and hunger in all their forms and dimensions and to fully and effectively implement the 2030 Agenda.
3. *Acknowledges* the alarming growth in the number of people facing food insecurity and poverty in recent years, noting that, despite all significant past and current efforts, the world is not on track to meet SDG 1 and 2 targets, inequality is also on the rise (SDG 10), and a significant increase in collective ambition, as well as improvement in collective alignment and coordination for the fight against hunger and poverty, is urgently needed.
4. To that effect, *endorses* the Global Alliance Against Hunger and Poverty and its mission to *support and accelerate efforts to eradicate hunger and poverty (SDGs 1 and 2) while reducing inequalities (SDG 10), contributing to revitalize global partnerships for sustainable development (SDG 17) and to the achievement of other interlinked SDGs, and championing sustainable, inclusive and just transitions.*
5. *Notes* that it is crucial for the world to unite behind large-scale, integrated approaches combining international, regional, national, and local levels, that recognize the interconnected nature of challenges and solutions to hunger and poverty and pair social protection with access to goods and services that can help the poor and vulnerable populations to overcome structural barriers and drive responsible investment in their productive capacity. These complementary services include but are not limited to interventions for poverty reduction, food security and nutrition, early childhood support, education and skills development, employment services, health and care services, as well as family farmers and smallholders' access to finance, extension services, research and/or agricultural inputs, in line with international commitments and obligations.
6. *Particularly recognizes* the high value and positive impact of quality implementation of national and local country-owned, inclusive policy instruments and programmes,

focused on the poorest and most vulnerable, in the fields of poverty reduction, social protection, food security and nutrition, gender equality, decent work in the agri-food sector, skills development, family farming and smallholder agriculture, food systems transformation, health and care services and resilience building.

7. Also *acknowledges* the Global Alliance's reference basket of such policies as a collectively built, ongoing collection of examples with robust evidence to reduce hunger and poverty, and as a useful basis to guide joint action and increase alignment of the international community at country level. This acknowledgement is applicable to the policy basket approach as a general guide to action and does not imply endorsement of any specific policy instrument or programme contained in the basket.
8. Therefore, by joining the Global Alliance Against Hunger and Poverty, *commits* to do its best efforts, in its own field of action, and according to its own mandate, capacities, priorities, preferences, procedures, and legal arrangements and framework, to support the implementation of policy instruments and programmes at country level as appropriate, including by the promotion of shared learning and the mobilization of resources, public and private, at scale.

Knowledge support commitments

In particular

The Global Health Advocacy Incubator:

Commits to make its best efforts to co-create and provide technical assistance, capacity building and strengthening, training and/or knowledge-sharing on voluntary and mutually agreed terms in response to requests by Global Alliance member countries that choose to implement policy instruments and programmes in the Alliance's policy basket that are compatible with its areas of expertise.

Commits to make its best efforts to improve the alignment of its actions, including through the Global Alliance's coordination mechanisms, leveraging, and partnering with other actors to better support large scale, country-owned implementation of policies and programmes in the reference basket by Global Alliance member countries, aiming at enhancing country-level outcomes.

Commits to collaborate with other Alliance members to develop innovative solutions and share good practices in learning and knowledge exchange and dissemination on voluntary and mutually agreed terms, data collection and analysis, including by leveraging existing local, national, and international knowledge networks, coalitions, communities and other fora related to aspects relevant to the fight against hunger and poverty.

[1] *Informs its capacity and readiness to support Alliance member governments in implementing, improving or scaling-up the following policy instrument types, referenced in the Global Alliance's basket of policy instruments:*

Social Protection

- School meal programmes

Support to Smallholder farmers

- Promoting short value chains
- Institutional markets, including public procurement and pro-poor food pricing

Nutrition

- Promotion and access to healthy diets, including through education and affordable/subsidized prices

Among the referred interventions under these policy instruments, GHAI *highlights particular expertise and interest to provide support with:*

- Labeling and regulation:
 - Nutritional standards: Implementing mandatory nutritional standards for foods available in schools, workplaces, and public institutions;
 - Front of pack food labeling laws: Requiring clear front of pack labeling of food products to inform consumers about nutritional content and health impacts;
 - Marketing restrictions: restrictions on marketing of food/beverages to children. Limiting advertising of unhealthy foods and restrictions on marketing of food/beverages to children.
- Fiscal policy repurposing:
 - Production and/or consumption incentives: Providing financial and tax incentives to producers and retailers to increase the availability and lower the cost of fruits, vegetables, and other nutritious foods by repurposing incentives on other commodities (e.g. staple foods or cash crops). Incentives to encourage consumers, particularly those in greatest vulnerability, to purchase safe and nutritious foods;
 - Taxing unhealthy foods: Implementing taxes on sugary drinks, fast food, and other foods which should be consumed in moderation (or avoided).
- Improving food access through public channels:
 - Public procurement: Ensuring that government-funded programs (e.g., school lunches, hospital meals) prioritize healthy food options including fortified foods (staples and other);
- Support for local producers:
 - Farm-to-table programs: Encouraging local sourcing of produce through initiatives that connect local farmers with consumers and institutions;
 - Home grown school feeding programs: Aims to provide nutritious meals to schoolchildren by sourcing food locally from smallholder farmers.
- Promotion of healthy diets:

- Food-based dietary guidelines: development of contextually appropriate food based dietary guidelines and support to their implementation, including influencing relevant policies;
- Consumer education and awareness using different channels and tailoring messages to be contextually appropriate and reflecting specific requirements by age, gender, conditions and situations.

[2] *Informs and commits* to implementing the following actions, programmes, and other activities in support of the Global Alliance's objectives:

- *Supporting advocacy campaigns* that build sustainable food systems and decrease diet related diseases by guaranteeing equitable access to healthy food and reducing the consumption of ultra-processed food and beverages;
- *Providing technical assistance to Civil Society Organizations and Governments* to adopt, implement and monitor policies free of conflict of interest to reduce all forms all malnutrition and hunger.

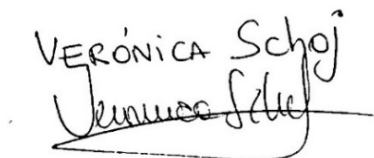
General acknowledgments

The Global Health Advocacy Incubator:

Recognizes the possibility to, including through the mechanisms available to Global Alliance members, coordinate, partner with and/or seek support from the Global Alliance's other members, within their respective capacities, availability, and fields of activity, to carry out the present commitments with greater effectiveness.

While recognizing that the above commitments are voluntary and non-legally binding, being subject to and carried out under its own capacities, regulations, priorities, and modalities, as well as to the availability of appropriate resourcing, *strives* to seriously consider, as appropriate, and according to its own legal frameworks and governance process, to review its procedures and priorities as found necessary to better deliver on the present commitments, enhance synergies and joint efforts with other entities and initiatives, and improve outcomes on the collective fight against hunger and poverty.

Sincerely,



Verónica Irene Schoj, MD

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