

Global Alliance for Improved Nutrition (GAIN) Statements of Commitment to the Global Alliance Against Hunger and Poverty

General section

1. The Global Alliance for Improved Nutrition (GAIN) hereby voluntarily *joins the Global Alliance Against Hunger and Poverty* and states its dedication to pursue the Alliance's mission, objectives and principles, as *expressed* in the Global Alliance's Terms of Reference and Governance Framework, and to collaborate with other members to achieve lasting solutions to poverty and hunger worldwide, as expressed below.

GAIN:

2. *Recognizes* that hunger and malnutrition are the perverse manifestations of persistent, structural poverty and inequality, and recognizes the need to end poverty and hunger in all their forms and dimensions and to fully and effectively implement the 2030 Agenda.
3. *Acknowledges* the alarming growth in the number of people facing food insecurity and poverty in recent years, noting that, despite all significant past and current efforts, the world is not on track to meet SDG 1 and 2 targets, inequality is also on the rise (SDG 10), and a significant increase in collective ambition, as well as improvement in collective alignment and coordination for the fight against hunger and poverty, is urgently needed.
4. To that effect, *endorses* the Global Alliance Against Hunger and Poverty and its mission to *support and accelerate efforts to eradicate hunger and poverty (SDGs 1 and 2) while reducing inequalities (SDG 10), contributing to revitalize global partnerships for sustainable development (SDG 17) and to the achievement of other interlinked SDGs, and championing sustainable, inclusive and just transitions.*
5. *Notes* that it is crucial for the world to unite behind large-scale, integrated approaches combining international, regional, national, and local levels, that recognize the interconnected nature of challenges and solutions to hunger and poverty and pair social protection with access to goods and services that can help the poor and vulnerable populations to overcome structural barriers and drive responsible investment in their productive capacity. These complementary services include but are not limited to interventions for poverty reduction, food security and nutrition, early childhood support, education and skills development, employment services, health and care services, as well as family farmers and smallholders' access to finance, extension services, research and/or agricultural inputs, in line with international commitments and obligations.
6. *Particularly recognizes* the high value and positive impact of quality implementation of national and local country-owned, inclusive policy instruments and programmes, focused on the poorest and most vulnerable, in the fields of poverty reduction, social protection, food security and nutrition, gender equality, decent work in the agri-food sector,

skills development, family farming and smallholder agriculture, food systems transformation, health and care services and resilience building.

7. Also *acknowledges* the Global Alliance's reference basket of such policies as a collectively built, ongoing collection of examples with robust evidence to reduce hunger and poverty, and as a useful basis to guide joint action and increase alignment of the international community at country level. This acknowledgement is applicable to the policy basket approach as a general guide to action and does not imply endorsement of any specific policy instrument or programme contained in the basket.
8. Therefore, by joining the Global Alliance Against Hunger and Poverty, *commits* to do its best efforts, in its own field of action, and according to its own mandate, capacities, priorities, preferences, procedures, and legal arrangements and framework, to support the implementation of policy instruments and programmes at country level as appropriate, including by the promotion of shared learning and the mobilization of resources, public and private, at scale.

In particular:

Financial support commitments

GAIN:

Informs that an estimated amount of USD 72 million of financial resources under its guidance, management or control is currently being employed and/or may be allocated in the reference timeframe of May 2025 to June 2027 to provide international development support applicable to the fight against hunger and poverty and advancing SDGs 1 and 2. The amount informed is the best possible estimation considering different applicable modalities, allocations and budget cycles, and is subject to changing circumstances and budgets. It is not to be considered a pledge of new and additional resources.

Commits to make its best efforts to improve the destination, allocation and alignment of the use of its resources, including through coordination and cooperation facilitated by the Global Alliance, to support member countries to implement, improve, or scale-up the implementation of select programmes or policy instruments in the Alliance's reference basket to drive the fight against hunger and poverty, in line with sustainable country-led financing and implementation strategies.

Knowledge support commitments

GAIN:

Commits to make its best efforts to co-create and provide technical assistance, capacity building and strengthening, training and/or knowledge-sharing on voluntary and mutually agreed terms in response to requests by Global Alliance member countries that choose to implement policy instruments and programmes in the Alliance's policy basket that are compatible with its areas of expertise.

Commits to make its best efforts to improve the alignment of its actions, including through the Global Alliance's coordination mechanisms, leveraging, and partnering with

other actors to better support large scale, country-owned implementation of policies and programmes in the reference basket by Global Alliance member countries, aiming at enhancing country-level outcomes.

Commits to collaborate with other Alliance members to develop innovative solutions and share good practices in learning and knowledge exchange and dissemination on voluntary and mutually agreed terms, data collection and analysis, including by leveraging existing local, national, and international knowledge networks, coalitions, communities and other fora related to aspects relevant to the fight against hunger and poverty.

Informs its capacity and readiness to support Alliance member governments in implementing, improving or scaling-up the following policy instrument types, referenced in the Global Alliance's basket of policy instruments:

Social protection:

- Child and family support/benefits;
- Food transfer or subsidized food (food distribution programmes);
- Public works, employment guarantee schemes and direct job creation including community development programmes;
- School meals programmes (including home-grown school feeding programmes); Support to livelihood diversification;
- Training (vocational, life skills, cash for training, entrepreneurship)

Nutrition:

- Maternal and early childhood nutrition (breastfeeding, complementary feeding, supplementation, social protection for nutrition, social behaviour change interventions);
- Prevention and control of micronutrient deficiencies (Large-Scale Food Fortification, biofortification, improving diets):
 - **Large-Scale Food Fortification-** GAIN supports food fortification at global, regional and country levels. In collaboration with our Nutritious Foods Enterprises programme, we aim to empower fortified foods producers with a whole-of-business approach to fortification, combining fortification quality assurance and control with business support services such as supply chain management, product development, and marketing to incentivise fortified foods producers. We also facilitate development or strengthening of policies, legislation, governance and institutions to deliver quality fortified foods.
 - **Nutrient Enriched Crops-** Since 2019, GAIN has been supporting the scaling up of nutrient-enriched crops, also known as biofortified crops, in Africa and Asia to improve the intakes of micronutrients or nutrients necessary for healthy growth and development. GAIN currently supports the scaling up of a variety of nutrient enriched crops including iron enriched beans, zinc enriched rice and wheat and vitamin A enriched maize, cassava and sweet potatoes. Key focus areas:

- Seed systems: partnering with research institutes and seed companies on scaling up nutrient enriched seed production and agro-dealers on availability and accessibility of the seeds to farmers.

- Scaling up nutrient enriched crops production: working through farmers groups or farmer mobilization organizations and extension workers to scale up production of nutrient enriched crops.

- Demand creation and markets: working with both farmers on uptake of nutrient enriched crops as well as consumers and institutional buyers on benefits of nutrient enriched foods to create demand. The work also involves connecting farmers to markets and supporting aggregation models for nutrient enriched crops. In addition, we also support food processors on product and market development for nutrient enriched foods.

- Enabling environment: partnering with governments on policies, standards and regulations to support uptake of nutrient enriched crops and integration of these crops and foods in government procurement, social safety net programmes and other institutional programmes such as school feeding.

- Sustainability: promoting production of nutrient enriched crops as a climate adaptation intervention in light of the fact that CO₂ emissions are leading to reductions in the micronutrient content of crops. In addition, we also work with farmers on good agronomic practices and climate smart agricultural practices in partnership with agricultural extension workers.

- **Livelihoods and inclusion:** GAIN and its partners support capacity building of smallholder farmers and agri-food entrepreneurs, with a special emphasis on women and youth, along nutrient enriched crops supply chains by equipping them with entrepreneurial skills, providing business support services such as aggregation, market linkages, product development and processing as well as improving access to finance for those running nutrient enriched crops enterprises.

- Promotion and access to healthy diets -supply, demand and enabling environment to enhance access to affordable, safe, nutritious foods):
 - **Enhancing Value Chains for Underconsumed Foods:** In 2022, GAIN began to implement a new generation of large projects targeting the entire value chain for selected nutrient-dense foods. Each project works on all of supply, demand, and the enabling environment and builds on existing investments to strengthen the relevant value chains. All of these projects will be assessed on their ability to change consumption frequency and quantity among low-income consumers, and the largest projects under this programme aim to improve the diets of over one million consumers.
 - **Consumer demand generation:** The demand programme seeks to motivate healthy choices by addressing consumers' emotional tensions; provide practical support that makes it easier to practice healthy diets every day, including promotion at point-of-sale and labelling; and build a supportive food culture that favours healthy and sustainable diets through the Food Culture Alliance, a multi-

stakeholder initiative co-established by GAIN, EAT and the Global Business School Network that seeks to shift food preferences and increase society's demand for nutritious and sustainable foods.

Support to Micro, Medium and Small-scale Enterprises

- **Nutrition Investing/Nutritious Foods Financing Facility:** N3F - The N3F is an innovative blended finance approach that aims to overcome SMEs' constraints by providing financial support and building technical capacity within high-potential SMEs that produce foods available to lower-income consumers in Sub-Saharan Africa (SSA). The goal is to transform the capacity of these SMEs to deliver nutritious foods in Africa through a blended finance approach comprised of a financing facility with requisite technical assistance. N3F acts as a proof-of-concept, aiming to prove that financing nutritious foods through SMEs works and providing a pathway forward for larger scale transformation.
- **Nutrition Enterprise Development:** Over 50,000 MSMEs have been supported across nearly all of GAIN's programme countries and covering input suppliers, primary producers, distributors and wholesalers, as well as retailers. GAIN's support has included basic business development services, technical assistance for food safety, processing and product formulation, marketing and the like, as well as financial assistance in the form of small grants.

Other programmes:

- **CASCADE** (CAtalyzing Strengthened policy aCTION for heAlthy Diets and resilienceE): is a multi-country project implemented by a consortium led by CARE with GAIN to achieve its main objectives:
 1. Increase access to and consumption of healthy diets among household members in six project countries, particularly women of reproductive age and children,
 2. Increase resilience to economic and climate change-related shocks and stresses of household members in the six project countries, particularly women of reproductive age and children.CASCADE draws on CARE's and GAIN's approaches, focusing on social accountability, good governance, health system's strengthening, multisectoral coordination, resource mobilisation, private sector engagement and climate-resilient agricultural practices.

GAIN supports the following countries in the development and implementation of food systems transformation pathways: Nigeria, Benin, Ethiopia, Kenya, Uganda, Rwanda, Tanzania, Mozambique; Pakistan, India, Bangladesh, Indonesia. Key pillars of GAIN's work include policy support, programme delivery, and research and knowledge generation. Our work on policy support includes the deployment of a range of tools to enable national and local governments to improve food systems planning and action, including but not limited to the Food Systems Dashboard, Food Systems Countdown

Initiative, 3FS (developed by IFAD and the World Bank), a Policy Coherence Tool, the Initiative on Climate Action and Nutrition (I-CAN), the Human-Centered Design (HCD) Toolkit for Nutrition-Sensitive Social Protection, and others.

GAIN also acts as co-chair with FAO for the Food Systems Transformation Accelerator, launched by the UN Deputy Secretary General, Amina Mohammed, at the UN Food Systems Summit Stocktake in Addis Ababa, Ethiopia, in July 2025. The Accelerator seeks to speed and scale up action in up to 50 countries by 2030, through a combination of direct support and links to IFIs and other sources of finance for food systems transformation.

More information on our programmes, which include fortification, workforce nutrition, SME support, social protection, demand shifts, enhancing value chains, and data and evidence, can be found [here](#).

General acknowledgments

Recognizes the possibility to, including through the mechanisms available to Global Alliance members, coordinate, partner with and/or seek support from the Global Alliance's other members, within their respective capacities, availability, and fields of activity, to carry out the present commitments with greater effectiveness.

While recognizing that the above commitments are voluntary and non-legally binding, being subject to and carried out under its own capacities, regulations, priorities, and modalities, as well as to the availability of appropriate resourcing, *strives* to seriously consider, as appropriate, and according to its own legal frameworks and governance process, to review its procedures and priorities as found necessary to better deliver on the present commitments, enhance synergies and joint efforts with other entities and initiatives, and improve outcomes on the collective fight against hunger and poverty.